

NORTON MUSEUM OF ART

1450 S. Dixie Highway
West Palm Beach, Florida 33401

norton.org

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Norton Admission will be Free to the Public Fridays and Saturdays!

**THROUGH THEIR FOUNDATIONS, TWO FAMILIES ARE
ENSURING THAT EVERYONE CAN ENJOY THE MUSEUM**

WEST PALM BEACH, FL (Jan. 7, 2019) – The Norton Museum of Art is thrilled to announce that, through the generosity of a pair of family foundations, admission to the Museum will be free on Fridays and Saturdays – two of the Museum’s most popular days. The free days begin when the Museum opens its new facility to the public on Saturday, Feb. 9, 2019.

Free admission allows the Norton to better serve the community by removing financial barriers that might prevent someone from visiting the Museum. It will have a positive impact on Palm Beach County by making the experience of visiting a world-class art museum available to a wider, more diverse audience. Survey data from previous offers of free admission to the Norton show that visitors on these days are notably younger, more diverse, and come from households with lower income than when the Museum charges an admission fee.

Longtime Norton members and renowned art collectors Peter and Paula Lunder established the Lunder Family Endowment with a \$1 million gift to fund, in perpetuity, free admission every Friday – a day that now includes the popular Art After Dark series, which moves to Friday evenings (from Thursday) and extends to 10 p.m. “It is with great pleasure,” the Lunders said, “that we join with everyone at the Norton to share with the greater community the Museum’s wonderful art collection, which will be beautifully exhibited in the magnificent new building designed by the Foster + Partners architectural firm.”

Increased public access was also a priority for Norton Trustee Annabelle Garrett, whose family foundation, the Anna-Maria and Stephen Kellen Foundation, made a gift of \$1 million to fund free admission every Saturday for the next seven years, beginning with the opening of the Norton’s new building. On behalf of the Anna-Maria and Stephen Kellen Foundation, Garrett stated, “We are impressed with the foresight of Executive Director Hope Alswang to create a visionary space that will transform the Norton. Coupled with the support of the local community and the impressive credentials of the new incoming director, Elliot Bostwick Davis, the Directors

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of the Foundation believe the Norton will become one of the leading art museums in the South.”

Admission prices for the rest of the week are as follows:

General: \$18

Seniors (60+): \$15

Students: \$5 with valid school ID

Free for Norton Members

Free for teachers and educators with a valid school ID

Free for active military (and immediate family) with valid ID

Free for children ages 12 and under

The Museum’s new hours are: 10 a.m. to 5 p.m. on Monday, Tuesday, Thursday, and Saturday; 10 a.m. to 10 p.m. on Friday; and 11 a.m. to 5 p.m. on Sunday. **The Museum is closed on Wednesdays and major holidays.**

Free parking is available across the street at 1501 S. Dixie Highway.

For additional information, please call (561) 832-5196, or visit www.norton.org.

About the Norton Museum of Art

Founded in 1941, the Norton Museum of Art is recognized for its distinguished holdings in American, European, and Chinese art, and a continually expanding presence for Photography and Contemporary art. Its masterpieces of 19th century and 20th century European painting and sculpture include works by Brancusi, Gauguin, Matisse, and Picasso, and American works by Stuart Davis, Hopper, O’Keeffe, Pollock, and Sheeler.

The Norton presents special exhibitions, lectures, tours, and programs for adults and children throughout the year. In 2011, the Norton launched RAW (Recognition of Art by Women), featuring the work of a living female painter or sculptor and funded by the Leonard and Sophie Davis Fund/MLDauray Arts Initiative. In 2012, the Norton established the biennial, international Rudin Prize for Emerging Photographers in partnership with Beth Rudin DeWoody, named in honor of her late father, Lewis Rudin.

In early 2016, the Norton broke ground for a visionary expansion designed by architecture firm Foster + Partners, under the direction of Pritzker Prize-winning architect Lord Norman Foster. (Enabling construction had begun in November 2015.) The project reorients the Norton’s entrance to the main thoroughfare of South Dixie Highway, restoring the symmetry of the museum’s original 1941 design, and includes a new 59,000-square-foot west wing, the Kenneth C. Griffin Building, that doubles education space, and increases gallery space for the Norton’s renowned collection. The

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transformation of the Museum's 6.3-acre campus creates a museum in a garden, featuring new, verdant spaces and a sculpture garden.

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